

# Anchor

# eFolder

## Maximize employee productivity and mobility with Anchor

We live in a fast-paced, mobile world. How are your employees accessing and sharing files on the go?

File sync technology has made it possible for employees to access and share files from virtually anywhere. Unfortunately, the use of consumer-grade file sync services, such as Dropbox, Microsoft OneDrive, and Google Drive, jeopardizes corporate data. The cost to organizations that mishandle data varies depending on the industry – but in all cases it is significant.

The benefits of file sync technology are great, but consumer-grade file sync services are not appropriate for the workplace. Therefore, it is imperative that organizations adopt a business-grade file sync solution that is both easy to use and secure.

Anchor syncs corporate data, allowing users to access and share critical files and folders from their computers and mobile devices. With Anchor, users are able to work from virtually anywhere.

Anchor is full of features that make it easy for users to securely share and work with others. Users have various options for sharing with internal and external parties, can control the files and folders that they have shared, and set policies for the ways in which they are accessed. All of this combines to form an intuitive and seamless user experience.

Finally, Anchor gives administrators total control over their corporate data. A comprehensive dashboard, rich reporting, and granular controls makes it easy to manage an entire instance of Anchor. Coupled with military-grade encryption, custom or unlimited retention, remote wipes, continuous backups, and rapid restores, Anchor sets the standard for business-grade file sync.



### KEY FEATURES

- > Business-grade file sync, enabling secure file access from any device
- > Secure and easy sharing, empowering user collaboration
- > Backup and restore features, preventing data loss
- > Administrative features and integrations, delivering security and control
- > Compliant data centers and military-grade security, exceeding industry standards

## Features

### Business-grade file sync

- > Secure file access from anywhere, across multiple devices
- > Cloud-enable existing file servers (File Server Enablement)
- > Support for Windows, OS X, iOS, Android, and Windows Phone
- > Customizable branding for agent, web, and mobile applications

### Secure and easy sharing

- > Public share links for sharing of large files
- > Team share folders for internal collaboration
- > Secure share links and enforced credentials for secure, external collaboration
- > Lock files from editing
- > Outlook plug-in for file sharing within Outlook
- > Password enforcement on shares
- > Expiration date policies
- > Download limit policies
- > Notifications on downloads
- > Personalized messages when sharing

### Backup and restore features

- > Continuous, real-time backup of files and folders
- > Local directory backup (Documents, Desktop, Pictures, etc.)
- > Custom or unlimited retention periods for deleted files and file revisions
- > Bulk, point-in-time restores

### Administrative features and integrations

- > Comprehensive usage reports and activity logs
- > File type exclusion
- > Customizable email templates for onboarding
- > Agent and organizational bandwidth throttling
- > Remote wipes of desktops and devices
- > Granular user access and security controls
- > Active Directory (AD) integration
- > Two-factor authentication

### Compliant data centers and military-grade encryption

- > SSAE 16 Type II or SOC Certified
- > eFolder 100% uptime cloud service-level agreement (SLA)
- > 99.999% reliability, translating to less than 5 minutes average downtime per year
- > Silent Data Corruption Protection, end-to-end checksums to "tag" data with strongly verifiable identifiers
- > HTTPS stand-alone processes running behind a firewall
- > Persistent and transient encryption key
- > Organizational privacy mode
- > Data transferred over Secure Sockets Layer (SSL) encrypted connections
- > Server Side Encryption (SSE), using 256-bit Advanced Encryption Standard (256-bit AES) in transit and at rest

### About eFolder

eFolder is a leading supplier of cloud data protection, business continuity and cloud file sync solutions for MSPs, cloud service providers, system integrators, and VARs. eFolder Anchor is a business-grade file sync service that enables users to sync sensitive corporate data.